

Zagreb, 02 May 2022

Call for graphic designers for the project campaign

Project title: 2incING - Thinking of integration process as a two-way inclusion (funded by the European Union's Asylum, Migration and Integration Fund)

Project coordinator: Centar za mirovne studije

Introduction

The "2incING" project aims **to promote and support refugee and migrant participation in the design and implementation of integration and related policies at local, regional, national and European level**. The project is a partnership of 4 CSOs (Croatia, Greece, Malta and Netherlands), 1 alliance (Belgium) and 1 university (Netherlands) - which gives a holistic multidisciplinary approach to the topic.

The project is divided into **5 work packages** focused on educational activities that are followed up with concrete tasks which will produce concrete policy tools for advocating refugee and migrant's inclusion in policy making processes. The approach of the project is based on **the creation of knowledge based on experience**.

The project will have:

- ⇒ **at least 750 direct beneficiaries;**
- ⇒ **at least 500 000 indirect beneficiaries via campaign** (social networks reach).

Expected impact is to include refugees and migrants into policy making processes on a national and EU level (having them in boards, working groups).

About the project campaign

Project campaign and its specific objective is **to achieve that a dialogue on integration policy has been created between refugee/migrant advocates/groups and decision/policy makers**. The idea is that the audio-visual campaign follows the project activities and presents its implication and impact to the direct and indirect beneficiaries. It is expected that this will lead to the creation of additional dialogue/spaces for collaboration between refugees/migrants and decision makers.

TARGETED AUDIENCE:

- a. REFUGEES AND MIGRANTS
- b. DECISION (POLICY) MAKERS



AIM OF THE CAMPAIGN:

- ⇒ creation of additional dialogue and spaces for collaboration between refugees and migrants and decision makers on integration policy and practice
- ⇒ to show refugees and migrants how their inclusion into policy making process is important and that it can bring changes that change our everyday lives
- ⇒ to encourage decision makers to consider position of refugees and migrants while creating the policies that directly affect their lives
- ⇒ to encourage decision makers that while preaching how integration is a two-way process, they should be also doing the two-way process while creating the policy
- ⇒ to explain both to refugees and migrant, and decision makers – that creation of conditions in society can only be effective process if it is done jointly

Description of the work

Selected graphic designers will need to create the output based on the project outputs and outcomes for the relevant audience (refugee and migrants advocates, policy makers, CSO's). Graphic designer will be in constant communication with the project partners so that materials are agreed upon and present the essence of the project aim. Graphic designer will need to create the following:

INFOGRAPHICS

- ⇒ **2 infographics** on how and why to include refugees and migrants in the policy making process
 - a. 1 for policy makers,
 - b. 1 for refugees and migrant
- ⇒ Outline of each infographic: electronic and printed
- ⇒ Timeline: **October 2022 - August 2023**
- ⇒ Languages: national language and 3 foreign languages that are most often used in the national context among refugees and migrants (**translation provided by Centre for Peace Studies**)

Award criteria

The criteria on which the proposals will be awarded will be the lowest price received.

Contact

Please contact us with an expression of your interest no later than 15 May 2022 to the e-mail address prijave@cms.hr.

